

Expanding Good Recruitment Practice

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Patient recruitment for clinical trials is now fully recognized as one of the most significant bottlenecks to successful study completion. Most sponsor companies have either assigned internal resources to assess and improve this function, developed sophisticated outsourcing structures to ensure appropriate external resources, or created a combination of the two approaches. To be truly effective in these efforts, however, sponsors need to incorporate the best practices of the discipline of patient recruitment. This relatively new field of study has been developed and refined by specialists, largely...

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