

Cognitive Biases in Strategy and Execution



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By

Dec 14, 2021 8:00 am EST



Biases is a very interesting topic, and one that we take very seriously in life science manufacturing, as it can impact the quality of the product and add undo risk in this highly regulated environment. Interestingly, many do not consider their personal biases and the impacts on our decision-making and general ways of thinking. In this episode we discuss strategies for managing and moving beyond biased decision-making practices for life science professionals, and beyond.

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